

Meet Linnette

Author, speaker, and consultant, Linnette Renee Reindel has created a highly successful career as an accomplished senior sales and marketing executive and driver of organizational change. With more than twenty-five years of experience in defining multi-channel sales, marketing and branding strategies, she has worked with businesses ranging from start-up ventures to billion-dollar, domestic and international organizations. Linnette has dedicated her forward-thinking style, energy, and innovative approaches to a wide variety of cosmetic, jewelry, home-accessory, stationery, gift, and confection companies.

Linnette left corporate America to embrace her passions and pursue her dream of becoming a highly sought-after speaker. Never one to be afraid of change or taking smart risks, Linnette is a firm believer in venturing off the well-trod path, embracing an entrepreneurial spirit and surrounding oneself with thoughtful, creative, forward-thinking people.

“I want to challenge women, to let go of what they may have outgrown, adjust their chair space and to reach for what they truly deserve in life.”

A powerful keynote speaker and empowering coach, Linnette has spoken to thousands of women around the country with the goal of inspiring women to reach their potential by fully recognizing the value of keeping good company.

Visions

A powerful keynote speaker, Linnette wants to expand her influence by speaking to a variety of company and corporate meetings and events, with the goal of motivating and inspiring people to reach their potential and fully recognize their worth. “My goal is to pull my years of professional experience, insights, and wisdom into powerful messages that can benefit other women and men and their businesses,” explains Linnette. “I want to create a revolution in thinking, inspiring everyone to challenge themselves to take smart risks, expand their comfort zone, and reach for what they truly want in life.”

Linnette left corporate America in 2014 to embrace her passions and pursue her dreams, including becoming a highly sought-after speaker and launching a candy company. Never one to be afraid of change or taking smart risks, Linnette is a firm believer in thinking outside the box, venturing off the well-trod path, embracing an entrepreneurial spirit, and surrounding oneself with thoughtful, creative, forward-thinking people. Now, she wants to inspire other women to do the same—to value themselves and the company they keep and to be willing to fulfill their life’s ambitions.

Passions

A single mother at age 22, Linnette raised a well-rounded son who has become a talented entrepreneur, while simultaneously cultivating her own highly successful career by practicing what she preaches—namely, how to stay true to your values and live an authentic life. Her book *The Art of Keeping Good Company* offers an honest, empowering perspective on the role of personal responsibility and accountability for the career and personal challenges we all face in life. Reading it will help you gain deeper insights into what's important to you and help you make better choices in terms of the company you keep, both personally and professionally. “There is an art to keeping good company and sometimes it involves letting go of people you may have outgrown,” Linnette says.

“I want to build upon and share the messages I passionately believe in,” Linnette says. “If you're willing to rewrite the rules, wholeheartedly pursue your desires, and you surround yourself with people who can give and take, you will enhance your life journey toward personal growth, success, and fulfillment.”

Lessons Learned

“Linnette Reindel’s *The Art of Keeping Good Company* is life-changing. This book will inspire everyone who seeks to create and nurture the best possible relationships in their lives while empowering those who need to make positive changes at their table to do so.”

—*Erin R., Omaha, Nebraska*

“*The Art of Keeping Good Company* taught me so much about taking conscious stock of the people we choose to surround ourselves with—and how we teach people how to treat us. The latter has been particularly relevant to me, as my husband and I have begun to re-evaluate our marriage in counseling after 22 years. Thank you from the bottom of my heart for this gift of insight!”

—*Anne W., Washington, D.C.*

“After reading *The Art of Keeping Good Company*, I am left with much to think about. You push people to become better versions of themselves. I look forward to sharing this with my table of friends and family and sparking conversations that will help us all grow to be better versions of ourselves.”

—*Cheryl H., Eden Prairie, Minnesota*

“I read this book from cover to cover in one sitting—it is really amazing! The message is universally appropriate and the insights are so good. It was exactly what I needed to read. Thank you for writing this—I definitely plan to reread it, take it to heart personally, and share the message with others.”

—*Heather G., Davenport, Iowa*

“Linnette’s parable about setting the table, inviting guests to sit at your table, and fully participating in the meal is a powerful metaphor for living life to your fullest potential. The central theme reinforces the importance of both giving and receiving. Surround yourself with people who care about you, give to others and ask for help when needed—are simple principles that lead to more joy and fulfillment.”

—*Betty P., Maplewood, NJ*